

Academic year- 2018-2019

9th International Business Conference 2019

A professional development programme i.e. 9th International Business Conference 2019 was held on 2nd March 2019.

12 faculties had attended this conference.

Program Contents:

- Session on Building global brands
- Session on The activation imperative: how to build brands and businesses by inspiring action
- Session on Innovative, comprehensive and inspiring new ways of connecting, engaging and enhancing the lives of others and businesses
- Session on Business transformation in the digital age.

Objectives of Conference:

- Stimulating India's Entrepreneurship and Global Trade.

The 9th International Business Conference and Best Start up Awards 2019 was organized by the D Y Patil deemed to be University School of Management and was held on 2nd March 2019 with the theme: "Stimulating India's Entrepreneurship".

Prof. Dr. R. Gopal in his welcome speech outlined the need for entrepreneurship development and growth in India. He also outlined some of the various schemes of the Government of India. The areas where maximum development of entrepreneurship was taking place he said was in the service sector especially the software development. Some of the entrepreneurs today have become successful unicorns.

He also mentioned that the only way to reduce unemployment was through the growth of entrepreneurs especially the MSME sectors. In the large scale units with the objective of improving productivity and hence profitability many organizations have resorted to cost cutting and most of these cost cuttings have resulted in a reduction of manpower.

Outcomes:

Faculty and students had an exposure about current trends in International Business Environment.



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10th International Business Conference - Tremendous Amount of Challenges in Achieving US\$5 Trillion Economy

Report

A professional development programme i.e. **10th International Business Conference - Tremendous Amount of Challenges in Achieving US\$5 Trillion Economy**, was held on 21-09-2019 in association with the IMC Chamber of Commerce & Industry, the World Trade Center Navi Mumbai and the Indian Chamber of Commerce.

12 faculties had attended this conference.

Program Contents:

- Session on Issues & Challenges in Achieving a \$5 Trillion Economy
- Session on possible future opportunities in International Market
- Session on current trends in world economy and market

Objectives of Conference:

- Stimulating India's Entrepreneurship and Global Trade.

There were over 500 participants in the Conference including, representatives from Foreign Consulates, Senior Corporate Executives and Students from Mumbai and Navi Mumbai region. The Honourable Guest speakers in this seminar included, Mr. Nayan Mehta, the CFO of Bombay Stock Exchange (BSE), Mr. Debashish Mallick, Mr. Anand Singh, Head of ECGC for Western India, Mr. Shankar Jadhav, The MD of BSE, Krishna Gangopadhyay, the Head of Listing for India International Stock Exchange and Mr. Neeraj Kulshrestha, the CBO of BSE and also there were Consul Generals from Spain, Ecuador and Uganda. Other speakers included Dr. R Gopal, Director, DYPUSM, Mr. R K Jain, Chairman, IMC Navi Mumbai & Mr. Sunil Zode, the Chairman of ICCAA.

Dr. R Gopal, while welcoming the participants provided a brief overview of the current economic scenario and also explained about the possible future opportunities, especially for students. Mr. Nayan Mehta, the key note speaker of the day discussed how the economy can be strengthened and also how the challenges can be tackled. The other speakers also discussed about the possible opportunities arising in the banking and financial sector and also how India's International trade can be improved. The Consul Generals of Spain, Ecuador and Uganda gave a brief presentation about their respective countries and what are the opportunities available and also how bilateral trade with India can be boosted for mutual economic growth.

Outcomes:

Faculty and students had an exposure about current trends in International Business Environment.

Academic year- 2020-21

11th International Business Conference

DYPUSM 11th International Business Conference Held on 10th March 2021. In the wake of the COVID-19 Pandemic, which presented an unprecedented challenge to lives and livelihoods of people across the globe causing economic and social disruption. India's Honorable Prime Minister Mr. Narendra Modi unveiled his vision for Atmanirbhar Bharat, or self-reliant India. The vision offers to create a global impact as it encourages the citizens to turn this crisis into an opportunity, to become vocal for local and self-reliant. Keeping in mind the COVID-19 norms and restrictions, the D Y Patil Deemed to be University School of Management organized a webinar - 11th International Business Conference with the theme "Make for Bharat to Globe" and IBC Start up Awards 2021 in association with the IMC Chamber of Commerce and Industry, The World Trade Centre, Navi Mumbai, Indian Chamber of Commerce of Affirmative Action, Mumbai and Global Expo India. More than 2000 participants had registered for the Conference and the proceedings were transmitted live on YouTube. The proceedings were viewed more than 3000 participants including members from the Indonesian Consulates and other important consulates and senior corporate executives. Prof. Dr. R. Gopal, Director, Head of the department and former Dean, while welcoming the participants and the distinguished guests explained the need for the theme and the various strategic actions taken by the government. He emphasized that the MSMEs are the major contributors to the GDPO of the country and also major source of employment. Prof. Dr. R. Gopal spoke about the various issues and challenges faced by the MSME and also mentioned about the need for proper documentation when one talks about going global. Dr. Vani Kamath, Dean of the School of Management, mentioned that the 11th International Business Conference was unique in the sense that it was first major conference that was conducted on a virtual platform. She said that such conferences foster a good and health Industry Institute partnership which is a win win situation for both the industry and the institutes. She suggested that we should have many such conference in a given year. 2 Leading Personalities from the Industrial world were the Chief Guest and the Guest of Honor for the conference. We also had representatives from Foreign Consulates and Senior Corporate Executives. Mr. Indrajit Ghosh Chairman, MSME Chamber of Commerce and Industry, New Delhi spoke about the various schemes introduced by the Government and the help the MSMECCI offers to the MSMEs. Dr. R.S.S. Mani, President, Bombay Management Associations spoke about the role Management Institutes could paly in creating a New India. Mr. Pradeep Goyal, Chairman and CEO spoke about the requirements of the global world and explained the concept by elaborating cases from his organization. Mr.

Agus P Saptona, Consul General of the Republic of Indonesia spoke at length about the Indo-Indonesia cooperation and areas where joint working was possible. Dr. Vivek Arunachalam, Prof. Berlin School of Business Management spoke on the cultural aspects and the expectations of the global community from Indian exporters. The other notable speakers were Ms. Divya Momaya from IMC, Mr. Jayant Ghate of WTC Navi Mumbai, Mr. Bhaskar Dastidar of Global Expo and Mr. Zode of ICCAA, Mumbai, Mr. Sunil Kulkarni of ANSK Consulting and Ms. Madhu Bhagwat of Crimson Cobalt and Mr. Vipin Nambiar of Procam International. Two start ups organization were given the best start up award amongst more than 10 startups who participated in the startup competition. Dr. Priya Vij, Faculty Coordinator, said “The 11th International Conference gives brief idea about current opportunities and scopes for placements, for start-ups and for new innovation etc. There are many aspects that a student could learn from the conference for e.g. the art of problem solving, the challenges that one faces when one becomes a startup etc. Dr Rashmi Nair, Associate Prof and incharge of the Entrepreneurship program said “The Startup competition threw several new innovative projects which was very beneficial for students. Prof. Dr. R. Gopal thanked all the sponsors, our Media Partners Lokmat and Awaaz Today, our IT partner M/s. Texanium. Special Thanks was given to our Faculty Coordinator Dr. Madhuri Kadam and her team who ensured that the IBC was a grand success. Last but not the least, Prof. Dr. R. Gopal thanked Mr. Saptarshi Mujumdar and Mr. Adnan Malik, our BBA students who conceptualized, planned and implemented the entire program