

## **Frequently Asked Questions (FAQs) - BBA**

### **Who should apply to Bachelors of Business Administration?**

The Bachelors of Business Administration (BBA) is aimed at recent Higher Secondary School pass outs that have the motivation & desire to build a strong foundation for a career in management & business administration.

### **What kind of students is the BBA aimed at?**

BBA is aimed at students who are just stepping into their career. The programme is suitable for students who want to increase their knowledge of business & management to:

- Enhance their existing career & accelerate their promotion prospects
- Pursue MBA
- Change career by changing function, or industry Start their own business

The highly international nature of the programme also makes it suitable for students who want international mobility. Above all, it is a preparation for general management with a global outlook rather than particular country-centric one.

### **What kind of career does the BBA prepare you for?**

DYPUSM offers a plethora of programs in management to cater to the needs of Industry. The programs and minimum eligibility for each are as follows:

#### **BBA Specializations**

- Marketing
- Finance
- International Business
- Banking & Insurance
- Hospital Administration

### **What would be the duration and structure of the program?**

The 3- year full time program consists of six Semesters, each semester being of six month duration. The first semester mainly comprises of subjects related to general management, which would provide insights into managerial concepts. Here the focus is to give the students a firm grounding on the managerial skills and also in honing their interpersonal skills through a series of practical based sessions.

In the subsequent semesters, the focus shifts to specialization based subjects relevant to the specific stream. The course curriculum has been designed in consultation with our industry partners who are also our knowledge partners. The classroom training is supplemented by guest lectures by specialists, industrial visits, summer & winter training projects & assignments. Other co-curricular activities include an Intercollegiate Festival, i.e. Paramount, National Research Conference, Seminars, Corporate Round Tables and Workshops.

The aim is to ensure an overall development of the students by building interaction between students of the institutes & personnel from various industries.

The course is outlined on the CBCS basis, where the student is allowed to choose subjects from a wide variety of the subjects. Students can choose from the Elective subjects from Semester I itself.

### **What are the Admissions and Selection Criteria?**

Prospectus and forms will be available at the information desk of the Institute in, Sector-4, CBD Belapur, Navi Mumbai on payment of Rs. 500/- or the same form can be downloaded from our website and couriered to the college address with Rs. 500/- only by DD drawn in favour of D. Y. Patil University Department of Business Management payable at Navi Mumbai. (Add Rs.100/- for outstation students towards postal charges).

**The DYP CET is held in the month of April – May every year**

### **What is the Selection procedure?**

The selection criterion takes into account, Educational Qualification / Performance / Results of DYP CET & Group Discussion & Personal Interview, Work experience & Extra Curricular Activities (Sports, Cultural, etc.)

### **Eligibility for BBA**

<b>Sr No</b>	<b>Name of the Course</b>	<b>Eligibility</b>
1	BBA in Marketing	<b>HSC Passed with a minimum of 45 % marks* in any discipline or equivalent *</b>
2	BBA in Finance	
3	BBA in International Business	
4	BBA in Banking & Insurance	
5	BBA in Hospital Administration	<b>HSC Passed with Biology &amp; minimum of 45 % marks* in any discipline or equivalent *</b> <b>Preference will be given to candidates – HSC passed with Biology</b>

**\*5% Relaxation for reserved category**

### **What are the steps involved?**

1. At the times of admission, students need to submit the following Original Certificates

- 10th class Mark sheet & Passing Certificate
- 12th class Mark sheet & Passing Certificate
- (Original) Address Proof (Aadhar Card or Passport)
- School Leaving Certificate / Birth Certificate
- Caste Certificate & Caste Validity Certificate
- Latest 2 coloured photograph (Formal)

2. Student has to submit 2 sets of attested photocopies of all above mentioned documents along with the Admission Application Form. In case of reserve categories, 5% relaxation in HSC percentages will be given.

**For further details kindly contact:**

- **Tel : +91-22-27589200 (10am to 6 pm)**
- **Fax no : +91-22-27575064 (10am to 6 pm)**

**THIS SCHOOL IS A DONATION / CAPITATION FREE SCHOOL.  
WE HAVE NO AGENTS / REPRESENTATIVE**

**Yearly fees Rs. 1,20,000/- (ONE LAKH TWENTY THOUSAND )**

Mode of payment for every year: DD of Rs. 1,20,000/- in favour of 'D. Y. Patil University, Department of Business Management' Payable at Navi Mumbai.

**How will the programme be taught?**

Pedagogical tools are matched to the needs of individual programs & emphasize active participation rather than passive assimilation. The case method of study is the major tool. It is supplemented by group exercise, role-play, games, lecture-cum discussion & presentation by students. Simulation Technique is also used. The overall teaching methodology is Industry & employment oriented, with an emphasis on sharing & imparting knowledge through a plethora of Workshops, Conferences, Case studies, Guest lectures & Industrial Visits. More than 45 Guest Lectures are organized by the Department, yearly.

**Does the learning have a practical orientation?**

While pursuing research in their own fields of interest, members of faculty often act as consultants and advisers to industry & government, & many hold directorships in a range of organizations or in some cases run their own businesses. These activities help to maintain the practical relevance of the School's teaching & research.

**What form does the learning take?**

Most of learning takes the form of structured lectures & case studies. The style is participatory & classes frequently include case analysis & discussions. We also carry out many projects & group work, field investigations & visits, as well as individual research and simulations.

**How accessible are the faculty to the students?**

Faculties are there to support students through their BBA journey & are available outside class times to discuss academic issues. Students will also have an opportunity to interact more closely with faculty through their involvement in various activities that run year around.

**Does the Department have linkages with other academic / research bodies?**

Yes, the department has developed Linkages with several National/ International, academic/ research bodies.

1. University of South Carolina has signed a MoU with the DYPUSM to work together in the areas of Faculty & Student Research, Faculty and Student teaching learning process, Faculty Exchange Programs.

2. Wockhardt Foundation Inspiration Clubs has signed a MOU with Department for Socially Involved Projects.

3. University of Cochin - KVM Trust-KVM College of Engg. & Information Technology has signed a MOU with Department on the following areas: Faculty Exchange Program, Faculty Training Program, Student Exchange Program, Research Programs, and Placement Activities.

4. University of Calicut's, Naipunya Institute of Management and Technology Kerala, Harrison College, USA & a consultancy organization MCAI has signed MOU with Department with respect to study abroad programs, Twinning or Matriculation Agreements, Management Development Programs, Consortium Models, Faculty/cultural exchange and joint collaborative efforts.

#### **What about student's Holistic Development?**

Education with a holistic perspective is concerned with the development of student's intellectual, emotional, social, physical, artistic, creative & spiritual potentials. Various events are conducted round the year, Inter- collegiate festivals, Conferences, Workshops & Seminars are organized by the students themselves. This opportunity helps them to understand the importance of team spirit, leadership, professionalism & importance of commitment. We also celebrate important Indian festivals in order to remind the students of their roots & culture. While imparting knowledge in students, we also focus strongly on inculcating good values in students. We firmly believe in the holistic development of every student & ensure that every student walks out of DYPUSM not just as a Degree holder, but also as a better Human being.

